



**Objective:** To utilize my knowledge & experience in visual design, Internet media tools & methods, SEO & social media practices & marketing strategems to achieve optimal web presence, stronger branding & revenue results.

✚ ————— **WORK** ————— ✚

**2005 - Present** Design & Interactive Production for Grace Studio

My work with clients on their digital media includes examining their digital brand, coordinating web components to ensure all visual elements, web-related activities, interactive tools & social media coordinate to reinforce consistent messaging.

I often work with clients' web designers, IT staff & marketers to bring a web or interactive project to completion. This includes prioritizing UI & UX with A/B testing, QA & focus groups. Understanding how telecom, the Internet and various communications devices work I find essential in producing a good interactive project.

As a designer, photographer & video producer, I am diligent to make sure the visual aspect of any element fits well with copy, web & print design & interactive elements.

Skills utilized: graphic & visual design, typography, branding & style sheet rules, page layout, video production, interactive project management, CMS design & update, web design, web UX, SEO/Analytics, social media, digital marketing strategy.

**2001 - 2005** Freelance photography & graphic design

This was a great time in my freelance career where I honed latent photography skills & learned the skills & nuances of graphic design. I studied print design & did small projects for clients, often using my photography as a visual element. Page layout & typography were my favorite design projects. It wasn't long before I noticed that design was going to another medium.

Skills utilized: photography & photo editing, photo styling, graphic design for print.

**PORTFOLIO**



Sip 47 needed branding, a map, brochure, poster & website to build interest in their off-center wine route. I did all branding, design & web design. *See the website.*

Museumofthecity.org is a Drupal website in Phase III of development; I act as Project Manager & Managing Curator. *See the site.*

United Cerebral Palsy requested video production & scripting for an upcoming fundraising event. I scripted & storyboarded, shot the stills, edited & worked with voiceover talent & the score composer & musicians. *See the video.*

✚ ————— **EDUCATION & AFFILIATION** ————— ✚

Portland State University		Interactive Producer Certificate 2010
Portland State University		Digital Marketing Strategies Certificate 2009
Pacific NW College of Art		Design Studies 2005-2007
Marylhurst University		Associates Degree, Telecommunications Management 1999

AIGA, Oregon Media Network, Oregon Creative Industries, Living Principles, Designers Accord

INTERACTIVE MEDIA PRODUCTION | PRINT & WEB DESIGN | IDENTITY & BRANDING | VIDEO PRODUCTION FOR WEB  
PHOTOGRAPHY & PHOTO EDITING  
DIGITAL MARKETING | SEO | ANALYTICS | SOCIAL MEDIA STRATEGIES  
ADOBE CS4 (PS, AI, ID, LR, A, DW, FW)